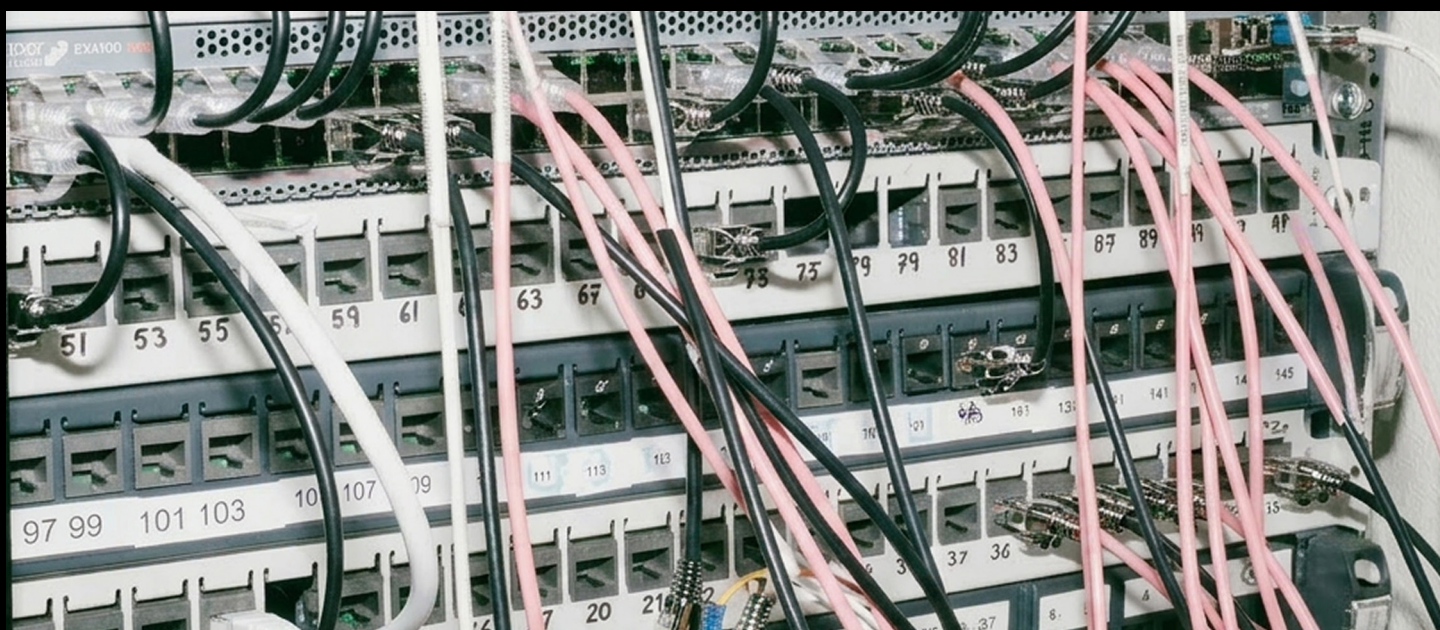


5 SIGNS YOUR FINANCE SYSTEM ISN'T KEEPING UP WITH GROWTH



You're spending more time fixing data than using it

As transaction volumes and entities grow, reporting and month-end processes become increasingly difficult to manage.

Watch out for:

- Reporting cycles that take longer than they should
 - Manual reconciliation increasing between systems
 - Numbers validated multiple times before anyone trusts them enough to share
-

Manual work is growing faster than the business

Processes that used to run smoothly now need more oversight and manual intervention.

Watch out for:

- Spreadsheets and workarounds becoming the default
 - The same data entered more than once across different tools
 - Finance manually assembling information that should flow automatically
-

You don't have a single, reliable view of cash and spend

As the business scales across teams, entities and markets, visibility starts to fragment – and confidence in the numbers erodes with it.

Watch out for:

- Spend data spread across disconnected tools
 - Inconsistent reporting across entities or markets
 - Extra approval layers added to compensate for limited visibility
-

Every new market feels like starting from scratch

Expanding into new countries means rebuilding your finance processes each time.

Watch out for:

- Finance processes rebuilt market by market
 - Country-specific workarounds accumulating over time
 - Controls and reporting structures that vary across entities
-

Strategic work keeps getting pushed back

As operational pressure builds, there's no time left for the work that actually moves the business forward.

Watch out for:

- Forecasting and planning becoming reactive rather than proactive
- Little or no capacity for scenario modelling or commercial analysis
- Finance focused primarily on keeping operations running

Are these signs already showing up in your finance team?

If any of these apply to your organisation, your finance setup may be starting to struggle under the pressure of growth.

This isn't a people problem. It's a signal that your systems, processes, and controls may no longer be scaling effectively with the business.

These challenges are increasingly common across scaling European mid-market organisations – particularly as complexity increases across markets, entities, and transactions.

What a scalable finance setup looks like

Many finance teams are moving to unified spend management that reduces manual overhead, improves visibility and builds control directly into how the business operates.

At Pleo, we understand the operational challenges that come with scaling across Europe. Built for CFOs, by a CFO, our spend management platform is designed to scale with your business, not slow it down.

Read our article, **Why scaling doesn't have to mean losing control**, to find out more.

[Read the article](#)

